

HOWARD COUNTY BRAC TASK FORCE

BRAC BIT: # 72

DATE: 22 March 2010

SUBJECT(S): Upcoming Event, BBI and Cyber Stuff

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1. Upcoming Events:

a. BRAC Business Initiative Information/Networking Meeting

- i. Date: 31 March, 2010, 8 AM to 10 AM
- ii. Location: Other Barn, 5851 Robert Oliver Pl # 2
Columbia, MD 21045-3728 (410) 730-4610
- iii. Attendees: All who want BRAC/Cyber information and improved networking opportunities
- iv. Agenda:
 - Doing Business with Johns Hopkins Applied Physics Lab
 - Networking extravaganza: New concepts leading to more effective networking with the over 500 BBI companies

2. Discussion:

a. BRAC Business Initiative (BBI) Programs:

- i. Over the past 6 months our BBI program has focused on some of the key defense agencies and defense contractors doing business on and off Fort Meade. During that time frame we have had such defense stalwarts as NSA, DISA, Corps of Engineers, SAIC, Booz Allen Hamilton, ARRINC, Cyber Core Tech, LG-Tech and next week, Johns Hopkins Applied Physics Lab. We will continue to bring in “the best in defense” for the remainder of the two year BBI project. The concept is to continue to educate our members on the Fort Meade Region contracting environment. That said, starting in June, we will be bringing in small business financial and government contracting experts who will provide relevant, no cost, instruction to our BBI members. More to follow on this subject.
- ii. Concurrent with our ongoing BBI actions, our networking brain trust has put together a formal proposal for a more vibrant and effective BBI networking organization. They will brief that proposal at the 31 March BBI meeting and look for feedback from the audience. You are invited to participate, drink free coffee and eat doughnut holes! Last week this same networking group had a look at current BBI membership and the breakout by function is listed below. We were pleased to discover that our membership (550) is consistent with overall business demographics in the region.
 - Science /Technology – 35%
 - Professional Development/HR Consulting/Staffing – 13%
 - Construction/Development/Architecture – 9%
 - Government Consulting/Business Management – 8%
 - Public Relations/Marketing – 8%
 - OTHER – 6%
 - Real Estate – 5%
 - Hospitality – 5%
 - Environmental/Energy – 4%
 - Interior Design/Furniture – 4%
 - Finance – 3%
- iii. Last week, our BBI Test Companies held their second “open discussion” session. Ten companies took the opportunity to share best and worst practices, values and contacts. Next sessions will include Partner Companies. Partner companies should be prepared to give their elevator speeches (one minute) at future BBI meetings.